

2006
Jane Kennedy Excellence in
Aging Award Honoree
Robert L. McFalls

Robert L. (Bob) McFalls has served as the Chief Executive Officer of the Area Agency on Aging, Palm Beach/Treasure Coast since October 2003. With a distinguished career in Aging, Bob has earned the honor of applied gerontologist through 29 years of professional experience within the aging network. Bob holds a Bachelor of Science degree in Business Administration from Eastern Kentucky University and a Master of Divinity degree from Asbury Theological Seminary. He began his career as a senior center director in 1977 in his home county of Lincoln, Kentucky, helping the membership to grow to over 1,000 seniors. In 1980, he accepted a position with the Bluegrass Area Agency on Aging in Lexington, Kentucky, where he later developed and directed a homecare program for frail elders. In 1986, he assumed the position of Executive Director with the Aging Commission of the Middle South Area Agency on Aging in Memphis, Tennessee where he remained for 17 years prior to becoming CEO of the AAA in West Palm Beach, Florida, the state's largest AAA in terms of senior population.

In addition to his professional experience, Bob has served in numerous leadership roles. He is Immediate Past President of the National Association of Area Agencies on Aging, having served 12 years on the Board of Directors representing SE4A and Region IV. He is the first individual to serve two elected terms as President of the Southeastern Association of Area Agencies on Aging and has served on the Board representing Tennessee for over 20 years before moving to Florida and becoming an alternate and now full board member for that state. Bob has chaired the SE4A Legislative Advocacy Committee for most of the years he has been a Board member. Other leadership responsibilities have included serving as an at-large delegate and an Issues Expert on the Older Americans Act at the 2005 White House Conference, and service as President of the Tennessee Association of Area Agencies on Aging, President of the Memphis Chapter of the Alzheimer's Association and two terms with the National Institute of Senior Centers, an affiliate of The National Council on Aging, Inc.

Bob McFalls, like many of his colleagues, had the pleasure of serving on the SE4A Board of Directors with Jane Kennedy. When she became ill and unable to attend the National Association of Area Agencies on Aging Board meetings, Bob served on her behalf and completed her term. He continues the example set by Jane Kennedy to work tirelessly on behalf of an aging population and to excel in his chosen field of work.