

Advancing Advocacy – *Area Agencies on Aging are mandated to advocate for older adults and people with disabilities. Learn the latest approaches, innovations and hot topics in aging while enhancing your advocacy skills. Sessions will provide insight, ideas, and inspiration to bring more visibility to local, state and federal policy issues.*

Business Acumen & Strategies/Data Collection and Reporting – *Area Agencies on Aging have always been aging experts but now other organizations recognize the value of AAAs and the aging network. Learn how to highlight your agency's successes to increase your business portfolio. Attendees will explore ways to negotiate, market and sell their services.*

Caregiving/Dementia/Special Populations – *Caregiving lies at the core of many Older Americans Act programs. Supporting family caregivers with a range of services helps make community living a viable and sustainable option. Dementia care will be an emphasis for much of this program track. Attendees will learn best practices drawn from cutting edge projects.*

Healthy Aging/Nutrition/Social Isolation – *What is healthy aging and why is it important? Good nutrition, social connectedness, activities and engagement are vital to independence and quality of life. Learn how the Older Americans Act supports healthy living through a myriad of programs and initiatives.*

Human Resource Management – *Area Agencies on Aging are multigenerational workplaces with increasingly complex business operations and human resource goals. Learn ways to effectively recruit new employees, energize current employees, and retain team players. Dive into what it takes to manage a multigenerational workforce and understand what makes each generation tick in the workplace.*

Long-term Services and Supports – *Area Agencies on Aging are enhancing core Older Americans Act programs to meet the changing needs of older adults. Those evolving needs are driving innovations in areas such as housing, transportation, elder law, and dementia care. These sessions will highlight the creativity of AAAs in addressing those needs while increasing dignity and choice.*